

## WHAT SDADA HAS TO OFFER YOU:

### AUTOMOTIVE DIGITAL MARKETING SOLUTIONS

#### ADVERTISING SPECIALTIES

Key Tag, License Plate Frames, Mirror Hang Tags, Plastic Ad Plates, Thermal Kiss Decals & Etc.

#### AFTER-MARKET PROFIT PRODUCTS

Extended Service Program, Fabric Care, Gap, Lease Protection, Paint Sealant, Rust Proofing & Windshield Protection

#### BONDS

Contract Bid Bonds, Dealer Bonds, Notary Bonds & Performance Bonds

#### CREDIT CARD PROCESSING

#### CREDIT LIFE, ACCIDENT & HEALTH INSURANCE

Genstat Life Assurance Company (Association Stockholder)

#### DEALER MANAGEMENT SYSTEMS

#### DEALER OWNED REINSURANCE CO.

Extended Service Program, Fabric Care, Gap, Lease Protection, Paint Sealant, Rust Proofing & Windshield Protection

#### DEALERSHIP BUSINESS FORMS

D-Plates, Deal Jackets & Legally Compliant Vehicle Sales Forms

#### DEALERSHIP FINANCE OPPORTUNITIES

#### EMPLOYEE BENEFITS

Cancer Insurance, Dental Insurance, Disability Insurance, Group Healthcare, Flexible Spending Account, Intensive Care, Life Insurance, Section 125 & Vision Insurance

#### IN-HOUSE PRINT SHOP

- Business Cards
- Letterhead
- Envelopes
- Postcards
- Custom Forms
- Banners
- Graphic Design
- And Much More

#### PROPERTY AND CASUALTY PRODUCTS

#### TRAINING & PERFORMANCE IMPROVEMENT

Business Office, Fixed Operations, Management, Sales Associates & Sales Managers

#### WORKERS COMPENSATION INSURANCE

Call the SDADA office to find out how you can participate in the programs/services available to its members at 605-336-2616

## YOUR VOICE IN SOUTH DAKOTA!

For over 100 years, the South Dakota Automobile Dealers Association (SDADA) has been the voice of the dealer in South Dakota. Founded in 1918 when dealers from around the state decided to come together to discuss industry issues and share ideas. SDADA continues to work on behalf of its members with all branches of government as well as help dealers stay on top of industry trends and regulations that affect their business.

*Join Us Today!*



3801 South Kiwanis Avenue (57105)  
PO Box 89008  
Sioux Falls, SD 57109-9008  
Phone: 605-336-2616  
Fax: 605-334-1938

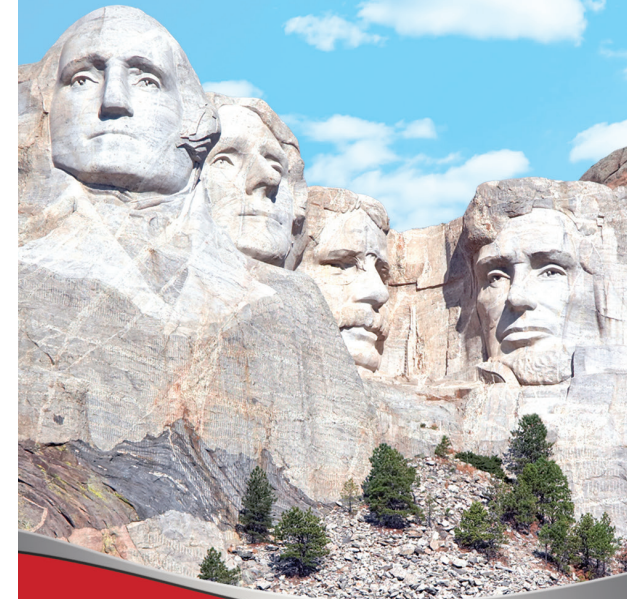
info@sautodealer.com  
www.sautodealer.com



**NOTE:** Payments to SDADA may be deductible to members for federal income tax purposes as ordinary and necessary business expenses. Dues are not deductible as charitable contributions. Please consult your tax advisor for individual assistance in specific member situations.



*"Voice of the Dealer in South Dakota Since 1918"*



## POWERSPORT DEALERS MEMBERSHIP APPLICATION

3801 South Kiwanis Avenue (57105)  
PO Box 89008  
Sioux Falls, SD 57109-9008  
Phone: 605-336-2616  
Fax: 605-334-1938

info@sautodealer.com  
www.sautodealer.com

# MEMBERSHIP BENEFITS

## DISCOUNTS OFFERED

- Dealer Bonds - **Save 40%**
- Legally Compliant Business Forms - **Save 15%**
- Printing Services - **Save up to 33%**
- Auto-Owners Insurance - **Save up to 10%**

## ADDITIONAL OFFERINGS

- Monthly E-Newsletter
- Annual Dealer & Services Directory
- Full-time staff with community involvement:
  - State Chamber Member
  - Local Chamber Member
  - United Way Contributor

## GOVERNMENT LIAISON

- South Dakota Political / Government Advocacy
- Full-time Lobbyist
- Legislative Affairs
- Dealer Alignment - ONE Voice - Strength in Numbers!
- Auto Industry Legislation that was drafted, lobbied and testimony was offered resulting in passage by the state legislature:
  - Changes to Demonstration Plate Law.
  - Created 88 & 99 Plate Law.
  - Changed law enabling sale of vehicle without title in possession.
  - Repealed Damage Disclosure Laws.
  - Changed Title Delivery from 30 days to 45 days.
  - Added APUs and Reefers to Warranty Reimbursement Law.
  - Numerous enhancements to Franchise Law.
  - Stopped several attempts to raise taxes paid by dealers.
  - Enabled display of 20 YOY vehicles across county lines.
  - Enabled rental of motorcycles.
  - Defined used motorcycle for the purpose of sale at the Sturgis Rally.

## SDADA FOUNDATION & GRANTS

- Education Scholarships
- SDADA Tool Grant

## SOCIAL EVENTS

- Annual SDADA Convention & Tradeshow
- Legislative Receptions
- Training Seminars

DATE \_\_\_\_\_

1. Application is made for membership in the South Dakota Automobile Dealers Association by:

DEALERSHIP OR COMPANY NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PUBLISH IN DIRECTORY

YES  NO

WEB ADDRESS \_\_\_\_\_

PUBLISH IN DIRECTORY

YES  NO

2. The individual authorized to represent this dealership for association purposes will be:

INDIVIDUAL'S NAME \_\_\_\_\_

TITLE \_\_\_\_\_

3. Please list the franchise(s) held by this dealership (or line of business you are in)

\_\_\_\_\_

\_\_\_\_\_

4. Dealer License Number \_\_\_\_\_

5. Membership dues are based on the number of new and used units sold during the calendar year preceding the date of this application. Dealers not in business a full year should estimate their annual volume.

### NUMBER OF NEW AND USED POWERSPORT UNITS SOLD IN PREVIOUS CALENDAR YEAR:

Please check the square opposite your correct bracket and attach a check for amount indicated.

**Number of New and Used Units Sold**  
(includes unit requiring a license plate)

**Annual Dues Amount**

0 - 99

\$300.00

100 - 299

\$430.00

300 & up

\$555.00

*A check for one year's annual membership dues must accompany this application.*

6. The primary purpose of the South Dakota Automobile Dealers Association is to promote high principles of commercial honor and integrity in the sale and service of new and used motor vehicles. This dealership accepts and agrees to abide by the Articles of Incorporation, By-Laws, and Code of Ethics and such standards and practices as properly adopted by the Association; failure to do so will render its membership subject to cancellation.

\_\_\_\_\_  
(SIGNATURE OF OWNER OR AUTHORIZED REPRESENTATIVE - SAME AS LISTED ABOVE)

MY PAYMENT OF THESE MEMBERSHIP DUES IMPLIES MY VOLUNTARY REQUEST TO RECEIVE FACSIMILE AND ELECTRONIC INFORMATION FROM THE SOUTH DAKOTA AUTOMOBILE DEALERS ASSOCIATION.